

Website Build Process - Abraxor Ltd

This document details the standard website build process used by Abraxor when creating a new website. It is a guide only and the process can change depending on your specific requirements.

Stage 1- Planning.

The first stage of the website build process is to meet with you to discuss your objectives and website effectively building a 'website plan'. This stage is completed with one of our experienced website consultants. Your website consultant will conduct a planning session with yourself and any other members of your team who you want to be involved. After the meeting your consultant will capture everything discussed and agreed on into a written 'website plan'. This can then be reviewed and amended where necessary by you and your team. Once the 'website plan' is finalised it will be submitted to our design and development team and will be used as a guide for the design considerations and system planning for your website. The plan will also detail the content to be created for the site by either yourself or Abraxor depending on which option you prefer.

Stage 2- Design and Layout.

During this stage an Abraxor design specialist will create a visual mock up for your site's feature pages and home page. The aim of the design stage is to align your organisation's brand and its online objectives. The designs are based on the information supplied in the website plan and any branding strategy/images you have supplied combined with our designers' interpretation. Areas in which the designer can add great value are:

- Knowledge of user-friendly page layouts
- Search engine optimised page designs
- Aesthetic considerations
- Ease of ongoing management and content creation
- General best practice website design techniques

Your consultant will then schedule a meeting to discuss the visual designs and any adjustments necessary. Once complete the finalised design is sent to our development team to start the website build process.

Stage 3- Construction

In the construction phase our developers bring the designs to life by writing the code necessary for them to display and function on the internet. This is also where the designs are coded to integrate with the content management system (CMS), your CMS is designed to automatically enhance and optimise content for display on your site. These designs are then tested to make sure there are no mistakes and that the site displays

correctly across multiple browsers.

This stage doesn't require any work on your behalf and you will be given an estimate on the time to completion by your consultant.

Stage 4- Website Presentation

Once the construction stage is completed you will be contacted by your consultant and a meeting will be arranged to talk you through the new website, how to update content and multimedia files via the control panel and any specifications or requirements that will enhance the content for the site.

Stage 5- Content Creation and Loading

During this stage you will upload the images and text you want to appear on your website. By using the specifications mentioned in the presentation stage your content will be ready for display when the site goes live. Should you want assistance with the content creation stage Abraxor can help by providing these services at an additional cost.

Stage 6- Additional Adjustments or Phase 2

As happens a lot in growing and dynamic business, when you get closer to the completion of a project, you may find you want additional or alternate functionality for your site. This functionality can be quoted on top of the initial job and completed before launch or the work can be undertaken as part of a separate job or 'phase 2' after the initial launch.

Stage 7- Launch

Once all of the content has been loaded and all final adjustments made your site is ready for launch. We will then point your domain name at the new website effectively taking it live. It is important to note that there is a period of up to 48 hours where your customers may see either your old or new website, this cannot be avoided and is due to the way the internet operates.

Stage 8- Support & Guidance

Once completed Abraxor can supply varying levels of support and guidance for your website based on the original job specifications. For a more comprehensive support package we recommend opting for a monthly retainer which allows for a longer period of support and some limited CMS functionality adjustments over time.

